



SPONSORSHIP PACKAGE

MEXICO DE 1000 SABORES

2019



CULINARY SUMMIT
MEXICO DE
1000
SABORES
September 13, 14, 15, 2019.



Telemundo 39, The Consulate General of Mexico in Dallas, Southern Methodist University (SMU), and The Dallas Farmers Market are proud to unite forces in the celebration of Mexico De 1000 Sabores Gastronomic Festival on September 13th and 15th, 2019.

This celebration will consist of an academic event at SMU on September 13, followed by a one-day gastronomic festival culminating with the "Grito de Independencia" at The Dallas Farmers Market on September 15.

The gastronomic festival will include a series of events celebrating the Mexican culture through food, artistic presentations, and entertainment for the whole family. The Dallas Farmers Market is an ideal location that naturally attracts 6K + visitors, food enthusiasts and restaurant entrepreneurs every weekend.

All these, combined with the presence of the diverse audiences that will attend "Mexico de 1000 Sabores," will result in a heightened consumer base for two days of events and Sponsors activations.

We invite you to partake in this historical event that will bring people of different backgrounds together in celebration of the unique relationship between Mexico and Texas.

Mexico de 1000 sabores, gives continuity to support projects for traditional cooks as carriers of the Gastronomic Heritage of the country which will be participating in this unprecedented event that aims to collaborate in the rescue, safeguarding and promotion of Traditional Mexican Cuisine as a Cultural Heritage of Humanity, as part of the action plan committed to UNESCO.



BOOTH PRICES

10FT X 10FT BOOTH FOR VENDORS

- 2 Tables with linens, water and power.
- Only for September 14 and 15

\$ 500 USD

10FT X 10FT BOOTH FOR RESTAURANTS

- 2 Tables with linens, water and power
- Warmer and refrigerator
- Only for September 14 and 15

\$ 800 USD

SMU GASTRO EVENING

Feeling honored to have the presence of Jose Joel, singing for us at this event.

- Ticket per Person \$100 USD / Ticket per couple \$150 USD

PROGRAM

Friday, September 13

3:00 P.M. to 8:00 P.M.

Southern Methodist University

ACTIVITIES:

Experts in history, anthropology, economics will debate the importance for Texas and Mexico of the Mexican food industry in the United States.

Book presentations, conferences, discussion panels and documents honoring the work of the traditional cooks, providing the generosity of this industry for both countries.

SMU Gastro Evening

8:15 P.M.

@SMU Campus

Saturday, September 14

11:00 A.M. to 8:00 P.M.

Dallas Farmers Market

Sunday, September 15

11:00 A.M. to 5:00 P.M.

Dallas Farmers Market

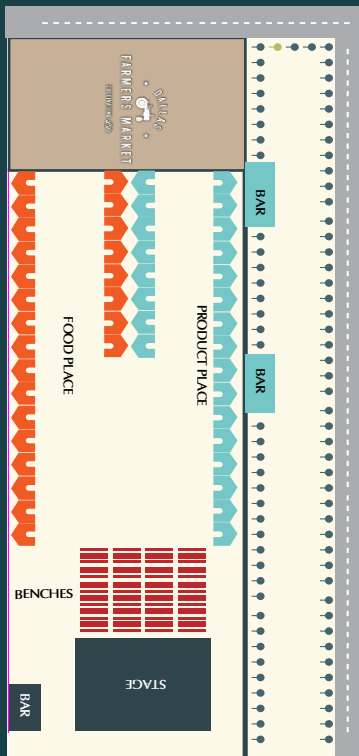
ACTIVITIES:

- Traditional Mexican Market food with the participation of different restaurants from Mexico and the United States
- Vendors from Dallas Farmers Market and Mexico
- Local produce
- Arts & Crafts
- Entertainment for the entire family
- Music
- Dance
- Food Sampling
- Traditional Cuisine
- Tex-Mex Cuisine
- Mexican Mezcal, Craft Beer, and Wines
- Amazing workshops for:
Restaurant Entrepreneurs and Cooking Enthusiasts

Sunday, September 15 - The Official "Grito de Independencia" Celebration 5:00 P.M. to 8:00 P.M. / Dallas Farmers Market

Artistic presentations initiate and conclude the official "Grito de Independencia" celebration presented by the Consul General of Mexico in Dallas, Francisco de la Torre Galindo.

LAY OUT





SRE
SECRETARÍA DE
RELACIONES DE
EXTERIORES

2019 MEXICAN INDEPENDENCE OFFICIAL CELEBRATION

This year, the Mexican Independence Celebration of the General Consulate of Mexico in Dallas will be held within the Culinary Summit of Mexican Cuisine: "Mexico of 1000 Flavors", on Sunday September 15th at Dallas Farmers Market.

The 2019 "*Grito de Independencia*" Official Ceremony will close the gastronomic, commercial, artistic, academic, cultural and entertainment series of activities that will take place on September 13th at SMU and September 15th at The Shed on Dallas Farmers Market.

Personalities of Mexican traditional cuisine and haute cuisine will participate during "Mexico of 1000 Flavors" with the purpose to assist in the rescue, safeguarding and promotion of Traditional Mexican Cuisine as a Cultural Heritage of Humanity, as part of the Action Plan committed with UNESCO.

Este año, el Consulado General de México en Dallas realizará la celebración de la Independencia de México, en el marco de la Cumbre Culinaria de la Cocina Mexicana: "México de 1000 Sabores", el domingo 15 de septiembre en Dallas Farmers Market.

Con La Ceremonia Oficial del Grito de Independencia concluirán las actividades gastronómicas, comerciales, artísticas, académicas, culturales y de entretenimiento que tendrán lugar los días 13 de septiembre en SMU y 15 de septiembre en las instalaciones de Dallas Farmers Market.

Personalidades de la cocina tradicional y la alta cocina mexicana estarán presentes para participar en "México de 1000 Sabores" con el objetivo de colaborar en el rescate, salvaguarda y promoción de la Cocina Tradicional Mexicana como Patrimonio Cultural de la Humanidad, como parte del Plan de Acción comprometido con la UNESCO.

Francisco de la Torre
Cónsul General de México

